“WHY I BECAME VEGETARIAN/VEGAN” SURVEY
P.O. Box 1463, Baltimore, MD 21203, 410.366.8343, www.vrg.org

Event Name: __________________________   Date: _____________
City: ________________________________    State: _____________

VEGETARIANS AND VEGANS*

*Vegans may answer this question if vegetarianism was an intermediary step to their veganism.

My decision to become a VEGETARIAN (one who consumes no meat, fish or fowl) was most greatly influenced by (checkmark up to three boxes):

- Event where I tasted vegetarian food
- Video or photos of animal cruelty
- Other non-fiction video or TV show
- Information booth
- Print (brochure, magazine, non-fiction book)
- Lecture or workshop
- Audio (radio show, non-fiction recording)
- Computer (website, blog, electronic mail)
- Fiction (novel, movie, television show)
- Lecture or workshop
- Advice from a health care practitioner
- Celebrity role model
- Influence of a family member or friend
- Discussion with one or more persons
- My own inner voice
- Other: __________________________

VEGANS

My decision to become a VEGAN (one who consumes no meat, fish, fowl, dairy, eggs or other animal products) was most greatly influenced by (checkmark up to three boxes):

- Event where I tasted vegan food
- Video or photos of animal cruelty
- Other non-fiction video or TV show
- Information booth
- Print (brochure, magazine, non-fiction book)
- Lecture or workshop
- Audio (radio show, non-fiction recording)
- Computer (website, blog, electronic mail)
- Fiction (novel, movie, television show)
- Lecture or workshop
- Advice from a health care practitioner
- Celebrity role model
- Influence of a family member or friend
- Discussion with one or more persons
- My own inner voice
- Other: __________________________

IMPORTANT NOTE: When responding above, please do not write the reason (health, religion, etc.) you switched to a plant-based diet. Instead, please check appropriate box(es) to indicate how that reason was conveyed to you.

Thank you!